Knowledge Sharing Aids and Other Resources

Below is a list of resources and examples of possible aids – videos, reports, infographics, templates, tools – to use at the knowledge sharing session to bring the learning home to everyone who attends. Combine, delete, or add your own.

White Paper: Charting a Course for Change: Advancing Education, Income and Health through Collective Impact
This 2012 white paper lays out the community strategies experts say work best to improve education, financial stability and health and how United Way can help turn those strategies into action. More than 40 issue experts, 100 community leaders and a ton of research went into Charting a Course for Change. You’ll find the strategies experts say most communities should consider in those three areas, the most effective implementation approaches to turn those strategies into action, and the role or roles that United Way can play to advance the common good by creating opportunities for a good life for all. Download the companion tip sheet too, with ideas for leveraging the document in year-round engagement with workforce campaign partners, board members, opinion leaders and other key stakeholders.

Checklist: Is This a Good Community Impact Strategy?
Use this Checklist to assess if your community impact strategy aims to (2) create population-level change; and if it reflects local perspectives, local data, local conditions, and local assets.

Tool: Ready By 21: Landscape Mapping Resources
Landscape mapping is a process that enables community members, decision makers and stakeholders to identify or inventory existing youth services and organizations. The approach can help move communities and states to examine their current assets, help to create connections, improve efficiency in the use of limited resources and assist community members to know what is available to them. Explore the framework for creating a program landscape map as well as the Forum’s web-based program landscape mapping survey developer and how that information can be used to guide decision making.

Video: United Way of Greater Portland
What Do You ASPIRE for Portland?
http://www.youtube.com/watch?v=nzMrgpp_81A
An engaging, brief video that captures the aspirations of Portland, Maine’s, residents.
**Activity:**  Six Thinking Hats®
A simple, effective *parallel thinking process* that helps people be more productive, focused, and mindfully involved.

**Video:**  Changing Education Paradigm
http://www.youtube.com/watch?v=zDZFcDGpL4U
This animate was adapted from a talk given at the RSA by Sir Ken Robinson, world-renowned education and creativity expert and recipient of the RSA’s Benjamin Franklin award.

**Infographic:**  The Weight of Childhood Obesity
Children’s Hospitals and Clinics of Minnesota’s visual that explores how Minnesota kids are faring in the battle against obesity.

**Report:**  Faces of Poverty - A United Way Report
Greater Twin Cities United Way leads efforts to create pathways out of poverty. However, dealing with this complex problem requires an understanding of poverty from a variety of angles. That is the purpose of this report.

The ALICE Report provides a detailed analysis and data that explains why so many in New Jersey are struggling.

**Video:**  David Damberger: What happens when an NGO admits failure
International aid groups make the same mistakes over and over again. In this TED talk, David Damberger uses his own engineering failure in India to call for the development sector to publicly admit, analyze, and learn from their missteps.