LEARNING AND CONFERENCING
YOUR STRATEGIC LEARNING PARTNER

Connecting your United Way to the Tools, Knowledge and Resources That Drive Community Impact

Virtual Training

Knowledge Management

Bring to Your United Way Learning Opportunities

Conferences and Events

SPRING 2016
The United Way Worldwide Learning and Conferencing team is dedicated to being your strategic learning partner. We offer learning opportunities, conferences, knowledge exchange and consulting in a variety of formats to help improve the performance and increase the capacity of your staff and organization.

There are many options for professional development available, and you can contact us at Learning.Opportunities@UnitedWay.org to learn more about the coaching, consultation and learning packages we provide. From professional development to resource development, our trainers and facilitators are versed in our mission and Enterprise-Wide Strategy, so you’ll receive learning that’s targeted to the unique needs of United Ways of every size. The vast majority of opportunities can be paid for with flex credits*, a benefit of United Way membership in the United States, and many are eligible for continuing education credits.

BRING TO YOUR UNITED WAY LEARNING PROGRAMS

These are courses that can be facilitated at your United Way for your staff, for your community, or both. Hosting these programs can help reduce travel expenses and enable you to get more staff and volunteers trained with customized content and delivery based on the needs of your United Way and community.

- The Art and Science of Donor Development
- Building the Bridge to Your United Way’s Future: Strategic Planning Retreat
- Consultative Engagement
- Crafting Stories that Build Trust, Understanding and Action
- Endowment and Planned Giving On-site Training and Consultation
- Framing Impact Strategies as Investment Products (Product Development Process)
- Influencer: The Power to Change Anything
- Leadership Bootcamp
  - **Module 1**: Creative Thinking for Problem Solving
  - **Module 2**: Emotional Intelligence and Negotiation Skills for Community Leaders
  - **Module 3**: Traits of Highly Effective Teams and Peer and Performance Coaching
  - **Module 4**: Communication, Facilitation and Storytelling

* Flex credits are a membership benefit to help United Ways pay for learning to advance the common good. Flex credits can be used to pay for event registration and to reimburse most associated travel expenses for approved learning offerings including travel, hotels and meal per diem.
CONFERENCES AND EVENTS
United Way offers a number of conferences throughout the year. Designed for the network as a whole, or staff in a specific area of expertise, conferences offer an opportunity to network, hear from great keynotes and engage in learning sessions. Some of our upcoming events include:

- United Way New Presidents Forum
- United Way Fundraising for Impact Summit
- Advocacy Forum and Hill Day
- Tocqueville Leaders’ Summit
- United Way CEO 2-1-1 Summit
- Community Leaders Conference
- United Way Financial and Talent Management Forum

SAVE THE DATE: The Community Leaders Conference will be held in Orlando, Florida May 9-11, 2017.

KNOWLEDGE MANAGEMENT
United Way utilizes technology, in-person events, webinars and other avenues, through United Way online (UWO) to scale and leverage the knowledge and experience of United Way staff, volunteers and partners. Our Knowledge Management program makes it easier for people to: find best practices, resources and tools; connect to others around the world who have the expertise, lessons learned, ideas and skills they’re looking for; discuss challenges, opportunities and strategies or solve problems they’re facing; engage and use social features to share their views and opinions.

VIRTUAL TRAINING PROGRAMS
These online learning programs allow a greater number of staff to be trained while avoiding travel costs.

- Financial Vehicles for Planned Giving and Endowments
- How to Talk About United Way: An Introduction
- Introduction to Framing Impact Strategies as Investment Products

CUSTOMIZED PERFORMANCE SUPPORT
- Strategic Planning Resources

FOR MORE INFORMATION
Please visit our online catalog for a full listing of conferences, events and learning opportunities at online.UnitedWay.org/catalog
Email us at Learning.Opportunities@UnitedWay.org
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JANUARY
- United Way New Presidents Forum | January 12-14 • Alexandria, Virginia
- Introduction to Workplace Campaigns and Resource Development | January 20-22 • Alexandria, Virginia

FEBRUARY
- United Way Fundraising for Impact Summit | February 9-11 • Tampa, Florida

MARCH
- Advocacy Forum and Hill Day | March 7-9 • Alexandria, Virginia & Washington, DC
- Introduction to Workplace Campaigns and Resource Development | March 15-17 • Alexandria, Virginia
- Tocqueville Leaders’ Summit | March 16-18 • Orange County, California
- Influencer: The Power to Change Anything | March 24-25 • Columbia, South Carolina
- Overview of United Way | March 29-31 • Alexandria, Virginia
- United Way CEO 2-1-1 Summit | March 29-31 • Denver, Colorado

APRIL
- Introduction to Workplace Campaigns and Resource Development | April 12-14 • Alexandria, Virginia

MAY
- Community Leaders Conference | May 9-12 • Vancouver, British Columbia, Canada

SEPTEMBER
- United Way Financial and Talent Management Forum | September 19-21 • Orlando, Florida