

Neil Parekh is the Director of Network Communications for United Way Worldwide and is responsible for streamlining UWW's communications with local United Ways and serves as a resource on crisis / disaster communications, social media and marketing. Among other responsibilities, Neil edits the daily Breakfast with United Way email, the monthly CEO Connection and is working to better coordinate communications between United Way Worldwide and the Network.

Prior to joining United Way Worldwide, he served as the Vice President of Marketing and Communications for United Way of Snohomish County in Everett, Washington for almost four years serving as the organizational spokesperson, leading the organization's public-facing communications and dramatically increasing its social media presence.

Neil has twenty years of marketing and communications experience. Before joining United Way, Neil worked for and was a member of SEIU 775, which represents home care workers in Washington State and Montana; a bi-national public/private partnership covering five Northwestern States and three Western Canadian provinces; the Washington state Legislature and a USAID-funded health project in Cairo, Egypt. Neil began his career as a lobbyist and later a journalist in Washington, DC. He lives in Alexandria with his wife and two and a half year old daughter. He is originally from New York and grew up in a union household. His mother is a retired member of District 1199 (now 1199SEIU Healthcare Workers East). He and his daughter are committed Yankee fans.