

George H. Bell Biography

Mr. Bell is the current President & CEO of Capital Area United Way, which covers 10 parishes around Louisiana's state capital. Mr. Bell has 30 years of progressive management experience in physician practice management, business development, and hospital administration. He has worked for Baton Rouge General from 1999 until December 2015, where he served in a number of executive level positions, most recently as Administrator, Baton Rouge General – Mid City. Prior to that, he served as Sr. Vice-President, Physician and Community Relations, including BRG's Arts in Medicine Program; Vice-President of Physician Relations; and President of Baton Rouge General Physicians, Inc., a wholly owned subsidiary of General Health System which he grew from 14 physicians to 85+ physicians over 12 years.

Mr. Bell is a native of Thibodaux, LA, and is a 1981 Hall of Fame graduate of Nicholls State University with a B.A. degree in Political Science. He also attended The Ohio State University, where he studied graduate level courses in Public Policy and Management, and Wharton School of Business, Health Care CEO Talent Development Course. He recently became a Certified Green Belt in Lean Six Sigma in December 2015.

Mr. Bell has been active in the Baton Rouge community, having been presented the Camelot College Community Award of Excellence in 2015, and the 2016 Medical Professional of the Year Award by Mu Zeta Chapter of Zeta Phi Beta Sorority. He currently serves or has served on the following boards:

- Salvation Army Board of Advisors, Immediate Past Chairman
- Mid City Redevelopment Alliance, Board Member, 1st Vice-Chairman
- Center for Planning Excellence (CPEX), Board Member
- Arts Council of Greater Baton Rouge, Treasurer
- BR Transit Coalition, Task Force Member and Qualification Review Committee
- Baton Rouge Symphony Orchestra, Board Member, Education Committee Chair
- Urban Congress, Steering Committee Co-Chairman
- Mid City Merchants, Board Member
- Kid's Orchestra, Board Member

In addition to his professional calling, Mr. Bell has maintained a lifelong passion for music. He plays the trumpet regularly as a member of the music ministry at his church, Word of Life Christian Center, and occasionally performs and volunteers in local schools to promote and support music education. He has also produced and performed over 12 concerts at the Manship Theatre with his George Bell and Friends ensemble.

Mr. Bell resides in Baton Rouge, LA, with his wife, Terri. Together, they have one son, Gordon (Dana), and three grandchildren, Talia 16, Seyan 14, and Grant 12.