



International 2-1-1 Leadership Summit & United Way Community Leaders Conference

May 9-12, 2017
Gaylord Palms Resort & Convention Center
Orlando, Florida



BECAUSE GREAT THINGS HAPPEN WHEN WE LIVE UNITED

OVERVIEW

More than 1,500 local, regional national and international community leaders will gather at the annual **United Way Community Leaders Conference (CLC)** to strengthen the building blocks of health, education and financial stability in communities all over the world. The CLC brings United Way from the US, Canada and over 30 countries together with corporate, government and nonprofit sector representatives. Together, CLC attendees discuss the most pressing concerns facing communities and focus on the tools needed to address them.

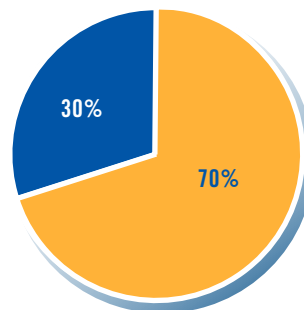
This year, the **International 2-1-1 Leadership Summit** will begin the day before the CLC to harness the collective impact of 2-1-1 and United Way's commitment to 2-1-1 services. The summit will focus on shaping the future vision of 2-1-1 through meaningful sessions facilitated by CEOs and 2-1-1 stakeholders that will create new strategies to strengthen the 2-1-1 network.

United Way offers a variety of sponsorship packages and promotional opportunities that can be customized to meet your overall marketing and corporate social responsibility objectives. Take advantage of this opportunity to showcase your company's commitment to bringing people and organizations together to build innovative solutions that impact millions of lives every year.



WHO WILL BE THERE



GLOBAL REPRESENTATION



COMMUNITY LEADERS CONFERENCE
■ C-LEVEL AND UPPER MANAGEMENT
■ OTHER

LEVELS	BENEFITS
PRESENTING SPONSOR	
HOST CITY SPONSOR	
GOLD SPONSOR \$50,000	<ul style="list-style-type: none"> • Presenting status at one general session • VIP access and remarks of appreciation made during a general session by United Way Worldwide leadership • Prominent recognition on event signage, website and mobile app, mobile app activity feed, Twitter feed and other marketing materials • Logo with Gold level designation featured on presentation screen at general sessions • Exhibit booth to distribute your materials and engage with participants (optional) • Seven complimentary CLC registrations
SILVER SPONSOR \$25,000	<ul style="list-style-type: none"> • VIP access and remarks of appreciation made during a general session by United Way Worldwide leadership • Prominent recognition on event signage, website and mobile app, mobile app activity feed, Twitter feed and other marketing materials • Logo with Silver level designation featured on presentation screen at general sessions • Exhibit booth to distribute your materials and engage with participants (optional) • Five complimentary CLC registrations
BRONZE SPONSOR \$15,000	<ul style="list-style-type: none"> • Logo recognition on event signage, website and mobile app, mobile app activity feed, Twitter feed and other marketing materials • Logo with Bronze level designation featured on presentation screen at general sessions • Exhibit booth to distribute your materials and engage with participants (optional) • Three complimentary CLC registrations
SUPPORTER SPONSOR \$7,500	<ul style="list-style-type: none"> • Logo recognition on event signage, website and mobile app and other marketing materials • Logo with Supporter level designation featured on presentation screen at general sessions • One complimentary CLC registration
EXHIBITOR \$3,000	<ul style="list-style-type: none"> • Logo with Exhibitor level designation featured on presentation screen at general sessions • Name listed on event website and exhibitor signage • Exhibit booth to distribute your materials and engage with participants

EXCLUSIVE OPPORTUNITIES FOR 2017:

EVENT WIFI \$30,000	<ul style="list-style-type: none"> • Prominent positioning on event website, mobile app and other marketing materials • “WiFi provided by...” messaging featured on main screens between general sessions • Exhibit booth to distribute your materials and engage with participants • Five complimentary CLC registrations • Push notification or custom message to all CLC attendees
EVENT MOBILE APP \$7,500	<ul style="list-style-type: none"> • Exclusive recognition on all mobile app signage • Push notification communications to all attendees with your message • Logo on event website, mobile app and other marketing materials • One complimentary CLC registration
CONNECTION CAFE \$15,000	<ul style="list-style-type: none"> • Exclusive naming of this high traffic attendee networking area • Exclusive logo recognition on all Connection Café signage • Logo recognition on event website, mobile app and other marketing materials • Exhibit booth to distribute your materials and engage with participants • Three complimentary CLC registrations

SPONSORSHIP DEADLINE:

The due date for program recognition for sponsors and exhibitors is Friday, February 10, 2017.

GET STARTED TODAY:

To showcase your partnership with a customized package that meets your branding and business needs contact: sponsorships@unitedway.org.