



INTERNATIONAL 2-1-1 LEADERSHIP SUMMIT

May 9, 2017

*Gaylord Palms Resort & Convention Center
Orlando, Florida*



ABOUT 2-1-1

Every day thousands of people across North America turn to 2-1-1 for information and support – whether financial, domestic, health or disaster-related. 2-1-1 is a free, confidential service that connects people from all communities and of all ages to the essential health and human services they need, 24 hours a day, 7 days a week.

There are over 240 2-1-1 centers nationwide covering nearly 94% percent of the US population as well as 2-1-1 centers located in Canada, Demark and Puerto Rico. In the US, almost 14 million people call, text and chat with 2-1-1 annually.

UNITED WAY AND 2-1-1

The 2-1-1 service was first launched by United Way of Greater Atlanta in 1997. Currently, United Ways directly operate many 2-1-1 centers and provide funding to the majority of the network. United Way Worldwide oversees national 2-1-1 projects and, in partnership with the Alliance of Information and Referral Services (AIRS), provides national-level strategic leadership, legislative advocacy, revenue generation, and support to the 2-1-1 network.

DESCRIPTION

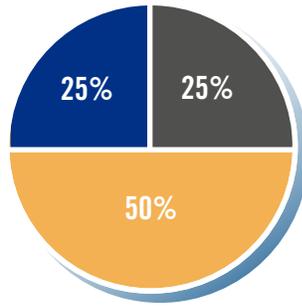
The International 2-1-1 Leadership Summit convenes United Way and 2-1-1 CEOs, directors, stakeholders and national thought leaders from across the US and Canada to continue the process of building the platform for the next generation of 2-1-1.

Building on the success of last year's summit, we anticipate over 200 stakeholders and leaders in the 2-1-1 network who are committed to advancing the common good in their communities. The International Leadership Summit will feature inspiring speakers and provide United Way leaders and 2-1-1 professionals comprehensive learning opportunities to shape elements of the future vision of 2-1-1, as well as to discuss best practices and tools to shape United Way's relationship with 2-1-1, making 2-1-1 a flagship product for United Ways nationwide.

WHO WILL BE THERE



- United Way CEOs
- 2-1-1 Directors
- 2-1-1 Thought Leaders and Stakeholders



More than 1,500 local, regional national and international community leaders will gather at the annual United Way Community Leaders Conference (CLC) to strengthen the building blocks of health, education and financial stability in communities all over the world. This year, the International 2-1-1 Leadership Summit will begin the day before the CLC to harness the collective impact of 2-1-1 and United Way’s commitment to 2-1-1 services. The summit will focus on shaping the future vision of 2-1-1 through meaningful sessions facilitated by CEOs and 2-1-1 stakeholders that will create new strategies to strengthen the 2-1-1 network.

LEVELS	BENEFITS
GOLD SPONSOR <i>\$20,000</i>	<ul style="list-style-type: none"> • Preferred seating and remarks of appreciation made during a general session by United Way Worldwide leadership • Logo with Gold level designation on presentation screen at general sessions • Prominent logo on summit signage • Logo on summit website, CLC mobile app and other marketing materials • Logo on summit communications as appropriate • Exhibit booth with premium placement during International 2-1-1 Leadership Summit and CLC • Three complimentary 2-1-1 summit registrations
SILVER SPONSOR <i>\$10,000</i>	<ul style="list-style-type: none"> • Acknowledgement of contribution made during a general session • Logo with Silver level designation on presentation screen at general sessions • Prominent logo on summit signage • Logo on summit website, CLC mobile app and other marketing materials • Logo on summit communications as appropriate • Exhibit booth during International 2-1-1 Leadership Summit and CLC • Two complimentary 2-1-1 summit registrations
BRONZE SPONSOR <i>\$5,000</i>	<ul style="list-style-type: none"> • Acknowledgement of contribution made during a general session • Logo with Bronze level designation on presentation screen at general sessions • Logo on summit signage • Logo on summit website, CLC mobile app and other marketing materials • Exhibit booth during International 2-1-1 Leadership Summit and CLC • One complimentary 2-1-1 summit registration
SUPPORTER SPONSOR <i>\$2,500</i>	<ul style="list-style-type: none"> • Recognition on summit website and mobile application • Logo on summit signage

SPONSORSHIP DEADLINE:

The due date for program recognition for sponsors and exhibitors is Friday, February 10, 2017.

GET STARTED TODAY:

To showcase your partnership with a customized package that meets your branding and business needs contact: sponsorships@unitedway.org.