

Title	Description	Date	Time
<p><b><i>New Liaison Training</i></b> <b><i>(NOT REQUIRED: Open to new Labor Liaisons)</i></b></p>	<p>This training will provide a comprehensive orientation for Labor Liaisons to effectively engage United Way and Labor in the areas of Fundraising for Impact. Topics will include:</p> <ul style="list-style-type: none"> <li>• Managing the Labor and United Way Partnership</li> <li>• Understanding the local fundraising landscape</li> <li>• Confronting Challenges</li> <li>• Record Keeping</li> <li>• Building Power</li> </ul>	<p>August 15</p>	<p>8:30 a.m.-12:30 p.m.</p>
<p><b><i>Racial Equity</i></b> <b><i>(offered twice)</i></b></p>	<p>Equity is a condition or circumstance of situational fairness, achieved by applying differential resources to unequal needs. We will discuss what we can do and how we can take action to achieve racial equity, why it's important and how it affects the work we do.</p>	<p>August 16</p>	<p>1:00-2:30 p.m. AND 2:45-4:15 p.m.</p>
<p><b><i>Creating New Opportunities for Worker Mobility</i></b> <b><i>(offered twice)</i></b></p>	<p>There is more to workforce development partnerships than you may know. This session will highlight examples of skill-building projects that are helping low-wage workers earn a better living. We will share real examples of how workforce development projects provide opportunities for United Way and labor, to create partnerships create career pathways to a better life.</p>	<p>August 16</p>	<p>1:00-2:30 p.m. AND 2:45-4:15 p.m.</p>

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<p><b>Power Analysis</b> <i>(offered twice)</i></p>	<p>To effect social change in our communities, it is important for us to be aware of the political and social power structures in play. A power analysis is a useful visual tool for figuring out who you need to influence, how to influence them, and who can do the influencing, to reach a specific goal. Learn about the elements of a power analysis, how you can utilize this tool to identify the power players in your community, and move an agenda that provides long-term solutions to the issues most important to creating lasting community change.</p>	<p>August 16</p>	<p>1:00-2:30 p.m. AND 2:45-4:15 p.m.</p>
<p><b>Harnessing the Power of Labor as Advocates for Health, Education and Financial Stability</b> <i>(offered twice)</i></p>	<p>The session will provide a framework for understanding the power of advocacy to improve the health and well-being of people's lives and the communities in which they live and work. The session will also focus on how the partnership of United Way and Labor can make a difference in the communities we serve.</p>	<p>August 16</p>	<p>1:00-2:30 p.m. AND 2:45-4:15 p.m.</p>
<p><b>Managing Conflicts</b> <i>(offered twice)</i></p>	<p>Maintaining good relationships can be hard, and it can be particularly difficult when organizations that work in partnership are going through an organizational change process. Both the United Way and the AFL-CIO recognize the need to develop stronger, more strategic partnerships with community allies, if we're going to address</p>	<p>August 17</p>	<p>1:00-2:30 p.m. AND 2:45-4:15 p.m.</p>

	<p>the root causes of social and economic inequality, to create long-term solutions and to improve people's lives. Some local United Way's and central labor councils are further along in this process than others in the same community, which at times, leads to conflict. This session will focus on strengthening communication, relationship building and conflict resolution skills in the context of organizational change.</p>		
<b>Title</b>	<b>Description</b>	<b>Date</b>	<b>Time</b>
<p><b><i>Campaign Marketing Toolkit</i></b> <b><i>(offered twice)</i></b></p>	<p>Learn about available tools and resources within the new campaign toolkit. We will provide demonstrations on how the workshop will engage participants in conversations on best practices for local union workplace campaigns. The workshop will also provide a great opportunity for attendees to observe campaign speeches by their peers.</p>	<p>August 17</p>	<p>1:00-2:30 p.m.  AND  2:45-4:15 p.m.</p>
<p><b><i>Common Sense Economics 101</i></b> <b><i>(offered once)</i></b></p>	<p>Does it seem like we are doing more and more to address poverty in our communities, but the problems keep getting bigger? Do you wonder sometimes why we see so much need? The problems we are facing in our community aren't just a fact of life, they are a result of deliberate decisions and policies that we can take actions on and change! The U.S. is witnessing the largest</p>	<p>August 17</p>	<p>1:00-2:30 p.m.</p>

	redistribution of wealth in our nation's history. Even though our economy is more productive than ever, working people are earning less and less and too many struggle to make ends meet.		
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<p><b><i>Common Sense Economics: Taking it to the Next Level</i></b>  <b><i>(offered once)</i></b></p>	<p>You've been trained to deliver the Common Sense Economics program, and you've led a few trainings for union members and community groups in your community. This session will discuss how Common Sense Economics can be integrated into our work, and an important element of our ongoing community engagement and impact strategy.</p> <p>This session is designed for individuals who are familiar with the Common Sense Economics program, and are interested in brainstorming creative ways to utilize this program, sharing best practices and planning with their peers.</p>	<p>August 17</p>	<p>2:45-4:15 p.m.</p>