



# UNITED WAY FINANCE, TALENT AND TECHNOLOGY MANAGEMENT FORUM

October 2 - 4, 2017

The Fairmont Dallas | Dallas, Texas

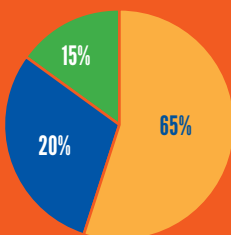


## UNITED WE ALL WIN

United Way's Finance, Talent and Technology Management Forum convenes over 250 United Way finance, talent and technology professionals to support the sharing of knowledge, experience and expertise, as we work together to implement change in our communities. The Forum is an important time for United Way operations staff members to network with their peers, learn new skills and to re-energize themselves around their United Way's operational efforts. United Way staff attendees will include CFOs, Controllers, Finance and Accounting Directors, Talent/ Human Resource Directors and Technology Directors.

### WHAT YOUR SPONSORSHIP MEANS

Sponsorship at the Finance, Talent and Technology Management Forum allows access to a network of over 1,800 United Ways, who are providing measurable impact in the communities they serve. With your sponsorship comes the chance to speak one-on-one to United Way staff on ways you can collaborate, and offers an opportunity to build relationships that move beyond the Forum. Demonstrate the passion your organization has to advance United Way's focus areas of education, financial stability and health.



#### ATTENDEES:

- Finance
- Talent/HR
- Technology

# 2017 FINANCE, TALENT AND TECHNOLOGY MANAGEMENT FORUM:

BENEFITS	<u>GOLD</u> \$10,000	<u>SILVER</u> \$7,500	<u>BRONZE</u> \$5,000	<u>EXHIBITOR</u> \$2,500
VIP access and remarks of appreciation made during a general session by United Way Worldwide leadership	o			
Industry exclusivity and opportunity to introduce a speaker at a Featured Session	o	o		
Acknowledgment of contribution made during a general session		o	o	
Logo with sponsorship level designation on presentation screen at general sessions	o	o	o	
Recognition in program guide, on event signage, website and mobile app, and other marketing materials	o	o	o	
Recognition in program guide, on event website and mobile app, and other marketing materials				o
Logo, with a link to your website, featured in an email to all registered attendees, one week prior to the forum	o	o		
Opportunity to host a reception, happy hour or hospitality suite, and ability to market this event through formal forum marketing materials (cost of reception at sponsor's expense)	o	o	o	
One exhibit table (optional)	o	o	o	o
Complimentary event registrations	3	2	1	

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## EXCLUSIVE OPPORTUNITIES FOR 2017:

OPPORTUNITY	BENEFITS
<del>EVENT WIFI</del> <del>\$7,500</del> <b>SOLD OUT!</b>	<ul style="list-style-type: none"> <li>Prominent positioning on event website, mobile app and other marketing materials</li> <li>"WiFi provided by..." messaging featured on main screens between general sessions</li> <li>Recognition in program guide</li> <li>Exhibit booth to distribute your materials and engage with participants</li> <li>Two complimentary event registrations</li> </ul>
<del>EVENT MOBILE APP</del> <del>\$5,000</del> <b>SOLD OUT!</b>	<ul style="list-style-type: none"> <li>Prominent positioning on event website, mobile app and other marketing materials</li> <li>Exclusive recognition on all mobile app signage</li> <li>Push notification communications to all attendees with your message</li> <li>Logo on forum website and mobile app, and other marketing materials</li> <li>Exhibit booth to distribute your materials and engage with participants</li> <li>One complimentary event registration</li> </ul>

## GET STARTED TODAY:

To explore the possibility of customizing a sponsorship package for your branding and business needs, please contact: Lorry Strauss, Payroll Director Finance, United Way Worldwide • Lorry.Strauss@uww.unitedway.org • +1 703.836.7112, Ext. 409