



## Pilot Course: 100% Overall Satisfaction

### Attendee Comments:

- I have only been in the RD department for 5 months...this course offers a lot of information that my RD directors could potentially benefit from.
- The facilitators were clearly knowledgeable on the subject matter. It was very beneficial to network and learn from other United Ways. We are already implementing some new things at our United Way. I felt ready to roll as soon as I returned to the office.
- I loved the small classroom style...it allowed for optimal networking.
- I left with real-world examples that I can apply to my work...ranging from broad strategic planning to donor-specific tactics. I loved learning from other United Way folks and sharing best practices. It was valuable learning!
- This program provided fundamental practices for United Way fundraising. There was a good balance of practicing both relational and analytical skills. The content was clear and the facilitators were sharp. The small class size was very nice for info-sharing and networking. I felt prepared and excited to implement what I learned!
- I thought it was a very comprehensive overview of the importance of treating the donor as a customer and impact as our business model. The course did a good job of showing participants where United Ways should be going in their relationship building and fundraising strategies. I thought the message [from United Way Worldwide] was strong and clear, providing a cohesive objective for the entire network. There was a good balance between content and exercises to apply the knowledge. It was a very safe environment where ideas and concerns were shared.
- Whether you're brand new to United Way or simply need a refresher, this seminar is worth it. You leave with amazing, hands-on tools that you can use to inform your work, you can bounce ideas and best practices off on another, and most importantly, you leave reenergized about United Way and all the ways you can become an indispensable community partner to the companies and donors United Way serves.

[CLICK HERE](#) for a complete list of upcoming dates & locations!

Questions? Email [learning.opportunities@unitedway.org](mailto:learning.opportunities@unitedway.org).